EXECUTIVE CERTIFICATE IN LEADERSHIP MANAGEMENT

To introduce participants to the principles and practice of leadership, to provide participants with the major tools and techniques of business leadership, to provide an opportunity for participants to engage with the leadership process and to encourage an innovative approach to thinking and critical reflection.

Modules

**ORGANISATIONAL BEHAVIOR**
- Explain the advantages and disadvantages of culture to the organisation
- Explain the relationship between structural influences and components with organisational designs.
- Discuss the role of culture and structure in producing an organisation which values high performance and change.

**CORPORATE STRATEGIC PLANNING**
- Describe the nature and role of vision and mission statements in strategic management.
- Discuss why the process of developing a mission statement is as important as the resulting document.
- Identify the components of mission statements.
- Discuss how clear vision and mission statements can benefit other strategic-management activities.
- Evaluate mission statements of different organizations.
- Write good vision and mission statements.

**LEADERSHIP IN ORGANISATION**
- Explain the difference between leadership and management
- Explain the description of leadership processes

**LEADING DIVERSE AND MULTI CULTURAL TEAMS**
- Understand more about the brain, dominance and whole brain thinking
- Appreciate the differences in gender and culture and how they influence thinking and learning and know more about your own brain dominance profile and its influence in your thinking and learning styles.
- Have developed an action plan to help you think, learn and read this book more effectively.

**LEADERSHIP COMMUNICATION**
- Apply the leadership communication framework.
- Assess leadership communication capabilities and develop an improvement plan.

**QUALITY MANAGEMENT**
- To understand the basic principles of Quality, Quality Assurance and TQM.
- To recognize the contribution of TQM in improving business performance

Duration : Three (3) Months
Course Detail : Two (2) Modules per month
Assessment : Attendance (10%), Assignment (60%) and Quiz/Test (30%)
Contact hours : 12 hours per module

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